

International Week of Lucian Blaga University of Sibiu -2017

MONDAY, May 8th		
9:30	Registration of participants	Lobby of Medicine Faculty, 2A Lucian Blaga Street
10:00	Opening Ceremony of Sibiu-European University Capital. 10 years of Education through Culture	Senate Hall – 2A , Lucian Blaga Street
11:15	Coffee Break	Lobby
11:30	Round table: Academic and Cultural Diplomacy – a Platform for Development of Sustainable Partnerships with the participation of high ranking officials of diplomatic missions	Senate Hall – 2A , Lucian Blaga Street
14:00	Lunch	LBUS Cafeteria (31, Victoriei Blvd.)
16:00	Training: Academic and cultural diplomacy - platform for developing sustainable partnerships	Senate Hall – 2A , Lucian Blaga Street
19:00	Opening Dinner	Teatro restaurant (Târgul Peștelui Street, No. 8)

TUESDAY, May 9th			
HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
08:00-10:00	Cysts in maxillofacial region	Usama Hassan El Dakrory <i>Misr University For Science And Technology</i>	Medicine, Room A
08:00 - 10:00	Peroxy damage of lipids and proteins and the role of these processes in food degradation	Shugalei Irina <i>St. Petersburg State Institute of Technology, Russia</i>	ASFIEP, Room B402
08:00 - 10:00	Technology-Change Changes: Implications For Universities And R&D-Sector	Zarotiadis Grigoris <i>Aristotle University Of Thessaloniki, Greece</i>	Engineering, Room IE102
08:00-09:30	Decision making in construction	Roslon Jerzy Warsaw University of Technology, Poland	Engineering, Room IE 101
09:30-11:00	Computer methods in construction management		
09:00-11:00	Honorific lecture	H.R.H Princess Marina Sturza	Senate Hall, Rectorate building (Bd. Victoriei 10)
09:00-11:00	Urban Narratives Methodology	Kamila Kaminska University of Wrocław, Poland	Letters and Arts, Room
09:00-11:00	The modern concepts of leadership in strategic management	Maksim Sitnitskiy M. Taras Shevchenko National University of Kyiv, Ukraine	Economic Sciences, Room E51
09:00-11:00	Beyond Teaching and Research: The Third Mission of Universities	Fabio Musso <i>Carlo Bo University of Urbino, Italy</i>	Economic Sciences, Room E21
09:00-11:00	Cultural management – what can we do with the cynically stereotyping software of our minds?	John Cornelius <i>Saxion University of Applied Sciences, The Netherlands</i>	Economic Sciences, Room EM9
09:00-11:00	Tourism and Creativity Articulated via Intangible Cultural Heritage. Intangible Cultural Heritage and its Implications for Bulgaria	Genova Margarita <i>Varna University of Economics, Bulgaria</i>	Economic Sciences, Room E41
09:00-11:00	Innovation and creativity in higher education The case for introducing changes in business school curriculum	Kristina Ivanova <i>Varna University of Economics, Bulgaria</i>	Economic Sciences, Room E11
09:00-11:00	Finite Element Linear Programming Approach For Shakedown Analysis	Aboustait Baher <i>Misr University For Science And</i>	Engineering, IM107

		<i>Technology, Egypt</i>	
09:00 - 11:00	China and Mongolia: hindering factors from cross-cultural perspective	MolomjamtsAnujin <i>CITI University, Mongolia</i>	Letters and Arts
11:00	Sibiu City Tour	Meeting point: LBUS Rectorate (10, Victoriei Blvd.)	
13:00 - 15:30	Lunch	LBUS Cafeteria	
HOOR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
15:00-17:00	Land of the Pharaohs	SolimanRasha <i>Misr University For Science And Technology, Egypt</i>	History, Patrimony and Protestant Theology, Room 35
15:00-17:00	The role of journalists in a political campaign	Patricia Floric <i>Lycée de la communication Saint-Géraud, France</i>	Journalism, Room C1
15:00-17:00	Psychology of Advertising and Consumer Behavior: Controversies and Trends	Magdalena Kacaniova <i>University of Ss. Cyril and Methodius, Macedonia</i>	Journalism, Room B2
16:00-18:00	Advances in clinical-anatomical analyses. Example of the visuo-spatial attention	Monica Toba <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Neuro Room
18:00-20:00	Workshop: Neuropsychological testing of visuo-spatial attention		
16:00-18:00	Current state of content marketing	Murár Peter <i>University of Ss. Cyril and Methodius in Trnava, Bulgaria</i>	Economic Sciences, Room E41
16:00-18:00	Criteria for the assessment of university teaching. The case of Italy	Fabio Musso <i>Carlo Bo University of Urbino, Italy</i>	Economic Sciences, Room E21
16:00-18:00	Leadership skills or leading people	John Cornelius <i>Saxion University of Applied Sciences, The Netherlands</i>	Economic Sciences, Room E31
16:00-18:00	Research ethics in medicine	Shokry Dina <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room C
16:00-18:00	WTO and Developing Countries: The future of strategic plan for Indonesia	IntanInnayatusoeparna <i>UniversitasAirlangga, Indonesia</i>	Law, Room 101
16:00-18:00	Maxillary and mandibular procedures in orthogenetic surgery	BurakBayram <i>Baskent University, Turkey</i>	Medicine, Room M01
17:00 - 18:30	FIDIC - construction contract conditions	Nowak Pawel Warsaw University of Technology, Poland	Engineering, Room
18:30-20:00	Modern didactic tools - products of Leonardo da Vinci and Erasmus+ projects		
17:00 - 19:00	Do people still trust journalists?	Patricia Floric <i>Lycée de la communication Saint-Géraud, France</i>	Journalism, Room C1
17:00 - 19:00	Psychology of Digital games	Magdalena Kacaniova <i>University of Ss. Cyril and Methodius, Macedonia</i>	Journalism, Room B2
18:00-20:00	Human papilloma Virus: What is new?	Hager Raghda <i>Misr University For Science And Technology</i>	Medicine, Room C
19:00	"International Taste: Gastronomical particularities of each culture" and dinner (LBUS Cafeteria)		

WEDNESDAY, May 10 th			
09:00	The World Café Workshop - Innovation and Creativity in International Higher Education	Academic Centre (Banatului Street No.6)	
11:15	Lunch	Academic Centre (Banatului Street No.6)	
11:45	Departure to Biertan Fortified Church		
14:30	Departure to Sighișoara Citadel		
15:00-17:00	Small is Beautiful – Arguments for a "Sound Education"	Markus Cslovjcek <i>University of Applied Sciences And Arts Northwestern Switzerland</i>	History, Patrimony, Protestant Theology, Room 3
16:00-18:00	Classroom management- Merkmale eines guten Unterrichts	Sieberer Nagler Katharina <i>Pädagogische Hochschule Tirol, Austria</i>	History, Patrimony, Protestant Theology, Room 3
17:00	Early dinner		Sighișoara Citadel
16:00-18:00	Global approach of the elderly cancer patient to the individualization of medical and surgical oncological treatment: the role of the geriatric physician	Oprîșiu-Fournier Roxana <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Room M02 (Ilie Craciun)
19:00	Departure to Sibiu		

THURSDAY, May 11 th			
HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
08:00-10:00	A Renewed Planning Rationality for effective governance of the inland areas development: methodology, tools and case study	Francesco Scorza <i>University Of Basilicata, Italy</i>	Engineering, Room IE301
08:00-09:00	Introduction in Control of Biotechnological Processes	Ignatova Maya <i>Bulgarian Academy of Sciences</i>	ASFIEP, Room B407
09:00-10:00	Adaptive Linearizing Control of Biotechnological Processes		
09:00-11:00	Introduction to management information systems	Esra Kahya Ozyirmidokuz <i>Erciyes University, Turkey</i>	Economic Sciences, Room E22
09:00-11:00	Statistical Ratios	Roland Jeske <i>University of Applied Sciences Kempten, Germany</i>	Economic Sciences, Room E21
10:00-12:00	System and Procedures in WTO Dispute Settlements	Intan Innayatun Soeparna <i>Universitas Airlangga, Indonesia</i>	Law, Room 101
10:00-12:00	Potential of mushroom biotechnology for food and pharmaceutical industries.	Shamtsyan Mark <i>St. Petersburg State Institute of Technology</i>	ASFIEP, Room B402
12:00-14:00	Informatics program for modeling medical information and consultation facilitates interdisciplinary collaboration and clinical research on the patient's benefit : the experience of the University Hospital of Amiens-FRANCE.	Oprîșiu-Fournier Roxana <i>University of Picardy Jules Verne, Amiens, France</i>	Medicine, Room M02 (Ilie Craciun)
12:00-14:00	The Divine Origins	Soliman Rasha <i>Misr University For Science And Technology, Egypt</i>	History, Patrimony, Protestant Theology, Room 35
12:00 - 14:00	History of Social Protest in the Federal Republic of Germany	Florian Florsheimer <i>Berlin School of Economics and Law, Germany</i>	International Rel., Political Sciences and Security Studies, Room 204

12:00-14:00	Discussions: Internationalization of Higher Education through cultural connection	Erasmus+ students and Romanian Students	Letters and Arts, Room
14:00-16:00	Educational strategies and health	El Sharkawy Fatma <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room A
14:00-16:00	Stem cell biotechnology and tissue engineering	El-Zawahry Mokhtar <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room M21
13:00-15:30	Lunch	LBUS Cafeteria	
	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
15:00-17:00	Arab Political Reform and Social Media Effects	Lamiaa Gad <i>Misr University For Science And Technology, Egypt</i>	Journalism, Room B2
16:00-18:00	Clinical applications of stem cell biotechnology and tissue engineering in regenerative medicine	El-Zawahry Mokhtar <i>Misr University For Science And Technology, Egypt</i>	Medicine, Room M21
16:00-18:00	Introduction to management information systems	Esra Kahya Ozyirmidokuz <i>Erciyes University, Turkey</i>	Economic Sciences, Room E22
16:00-18:00	On the misuse of methods for investment decisions	Roland Jeske <i>University of Applied Sciences Kempten, Germany</i>	Economic Sciences, Room E21
16:00-18:00	Medical ethics and good medical practice	Shokry Dina <i>Misr University For Science And Technology, Egypt</i>	Medicine, Liviu Cocora Room
17:00-19:00	Classroom management- Umgang mit schwierigen Situationen	Ingrid Tschugg <i>Pädagogische Hochschule Tirol, Austria</i>	Faculty of History, Patrimony, Protestant Theology, Room 3
17:00-19:00	Social Media as News source and its credibility	Lamiaa Gad <i>Misr University For Science And Technology, Egypt</i>	Journalism, Room B2
18:00-20:00	The Efficacy of Laser Assisted Procedures in Non-Surgical and Surgical Periodontal Therapy	Hala Salem El Menoufy <i>Misr University For Science And Technology, Egypt</i>	Medicine, Liviu Cocora Room

FRIDAY, May 12th			
	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
09:00-11:00	Art and Cultural Heritage. Development Opportunity and Identity in Italy. Main feature of Tourism in Italy	CorintoGian Luigi <i>University Of Macerata, Italy</i>	Economic Sciences, Room E12
09:00-11:00	Time Series Analysis for Business Forecasting and Successful Investment Decisions	GannaKharlamova <i>Taras Shevchenko National University of Kyiv, Ukraine</i>	Economic Sciences, Room EM9
09:00-11:00	New Populism in Germany – an issue of Security	Florian Florsheimer Berlin School of Economics and Law, Germany	International Relations, Political Sciences and Security Studies, Room 204
14:00-16:00	Medico legal report in front of courts	Abdel Khalek- Khadiga <i>Misr University For Science And Technology</i>	Medicine, Room M02
16:00-18:00	How to offer a consultant medico-legal opinion to the court		
13:00-15:30	Lunch	LBUS Cafeteria	
	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
15:00-16:00	Modeling of Escherichia coli fed-batch fermentation	ZlatkovaAnastasiya <i>Bulgarian Academy of Sciences</i>	ASFIEP, Room B401
16:00-17:00	Monitoring of oxidative-fermentative physiological states in fed-batch E. coli fermentation		
17:00 - 19:00	Finite element analysis for consolidation	AboustaitBaher <i>Misr University For Science And Technology, Egypt</i>	Engineering, room
16:00-18:00	Soft skills course	GannaKharlamova <i>Taras Shevchenko National University of Kyiv, Ukraine</i>	Economic Sciences, Room E31
16:00-18:00	Garden Festivals between local identity, tourism and urban organization	CorintoGian Luigi <i>University Of Macerata, Italy</i>	Economic Sciences, Room E12
20:00	Gala Dinner and Banquet	Dobrun/Versailles	

SATURDAY, May 13th		
11:30	Departure to Astra Museum of Traditional Folk Civilization	Meeting point: Rectorate of LBUS
13:30	Traditional lunch in Astra Museum	
16:00	Departure to Sibiu	